

Muhammad Haseeb Asghar

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EDUCATION

National College of Business Administration & Economics, Multan, Punjab 2024

Degree: Master of Philosophy in Computer Science

NFC - Institute of Engineering and Technology, Multan, Punjab 2020

Degree: Bachelors of Science in Computer Science.

WORK EXPERIENCE

Wordpress Developer

April 23 – Present

- Redesigned the company website using Elementor, improving performance by minimizing plugin use and creating custom Elementor widgets.
- Developed and revamped 20+ custom HTML and CSS-based medical findings reports.
- Revamped and managed 5+ partner websites.

Advanced Skills: Web Development, MySQL, JavaScript, PHP, Wordpress, Bootstrap, TailwindCSS, Plugin Developer, Custom Elementor Addons, Squarespace, Google Ads, Media Buying.

AAMPOWER PVT. LTD., Multan, Punjab

Nov 20 – Nov 21

Web Developer

- Designed and developed a comprehensive inter-department inventory management system, tracking 1,000+ products, 400+ employees, and 10,000+ customers for the leading auto-parts manufacturer.
- Integrated Twilio WhatsApp API for instant order receipt delivery.
- Designed & managed grocery store Web Application

Advanced Skills: C#, ASP.NET, MySQL, SQL, Rest API Integration, Wordpress, Plesk, Server Management

PROJECTS

Wizspeed (Skills: Wordpress, Custom Wordpress Development, Advanced Custom Fields, PHP) - [Live](#)

- Designed and Developed a startup website using Wordpress startup Website. Converted Adobe Photoshop templates into wordpress using Elementor Page Builder. Created custom pricing page using HTML, CSS, PHP, Javascript, Wp shortcodes, and Phpmailer. Data for pricing tables is derived from Laravel Rest API for central management.

Potted Goods Store (Skills: Wordpress, Elementor) - [Live](#)

- Elegant-looking Wordpress E-commerce store for sustainable home plants. The store has been designed keeping minute user experience details into consideration. Converted Figma Design into a website using Elementor Page Builder.

React Portfolio (Skills: HTML, CSS, Javascript, ReactJS) - [Live](#)

- Created a personal portfolio website using ReactJS with the help of an open-source template. Utilized various libraries and react sections.

TECH SKILLS

Programming:	PHP, JavaScript,
Web Technologies:	RESTful APIs, HTML, CSS, Bootstrap, jQuery, Wordpress, Shopify, Custom Wordpress Development
Cloud Technologies:	AWS (EC2, Lightsail), Cpanel, Webuzo, Plesk, ApisCP
Databases:	SQL, MySQL, PostgreSQL
Frameworks:	TailwindCSS, ReactJS, Laravel, ASP.NET, Django, Headless Wordpress
Marketing:	Google Ads(Search, Display, Responsive, Call), Meta Ads

ADDITIONAL INFORMATION

- Languages: Fluent in English, and Urdu; Conversational Proficiency in Turkish
- Online Courses and Certificates: Google Ads Search Certified(Google SkillShop), Wordpress 6 Essentials Certified(Linkedin Learning), Full Stack Web Development Certified (Udemy)